# Managing maternity leave and pregnancy in your workplace

GED Conference 23 November 2016







# Agenda

- 1. The Business Case for Gender Diversity
- 2. Research Findings
- 3. Practical Steps
  - a) BT
  - b) Royal Mail
  - c) Questions and Answers
- 4. Discussion
- 5. Group Reflections





#### The Business Case

Research shows that companies that retain more women in their workplace gain a competitive edge.

It found that businesses in the top quartile for gender diversity are:

- A) 5%
- B) 10%
- **C)** 15%

more likely to outperform the national industry median?







## Research from McKinsey found -



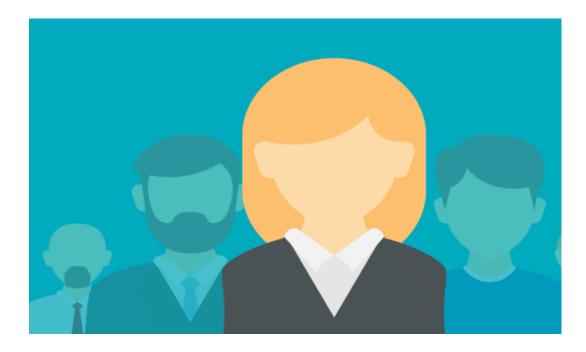




#### The Business Case

How much could be added to the British economy if women's productivity was equalised to the same level as men?

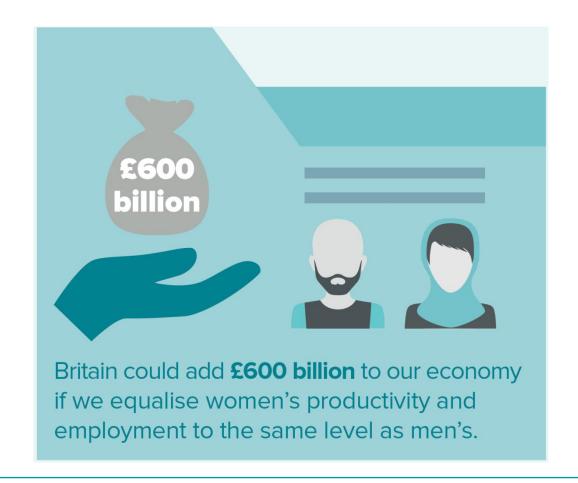
- A) £500 million
- B) £100 billion
- C) £300 billion
- D) £600 billion







#### Government Equality Office research has found -







#### Research

- Largest scale research of its kind
  - questionnaire and interviews









# We found -



84%

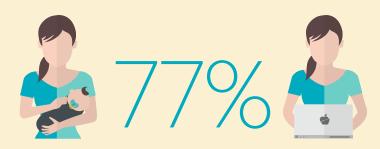
The majority of employers (84%) recognise it was in their interests to support pregnant employees and employees on maternity leave.







### However -



of mothers say they have received a negative or possible discriminatory experience at work according to our research.



If scaling up to the general population, this would mean a total of 390,000 women are affected each year.

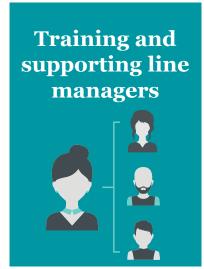




## The research pointed to 4 ways to bridge the gap:













# **Practical Steps**













# Discussion







# Group Reflections -







## Reference Page

#### EHRC Research

 https://www.equalityhumanrights.com/en/managingpregnancy-and-maternity-workplace/pregnancy-andmaternity-discrimination-research-findings

#### EHRC Advice and Guidance

 https://www.equalityhumanrights.com/en/managingpregnancy-and-maternity-workplace/faqs-employers

#### Working Forward

 https://www.equalityhumanrights.com/en/pregnancy-andmaternity-workplace/working-forward

#### McKinsey Research

 http://www.mckinsey.com/businessfunctions/organization/our-insights/why-diversity-matters



