

EQUALITY & DIVERSITY



Powered by



Partnership and Sponsorship Packages

‘Building Growth through Inclusion and Diversity’

Proudly sponsored and supported by



For more information please contact **Apia Larbi** via email - apia.larbi@neilstewartassociates.co.uk or by telephone **+441865 600 683**

www.gedawards.com

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Position your brand as a leader in the field with staff, clients, and stakeholders.

Global Equality and Diversity reaches over 30,000 professionals and provides the tools needed by many organisations to comply with, implement and manage the impact of government equality and diversity policy.

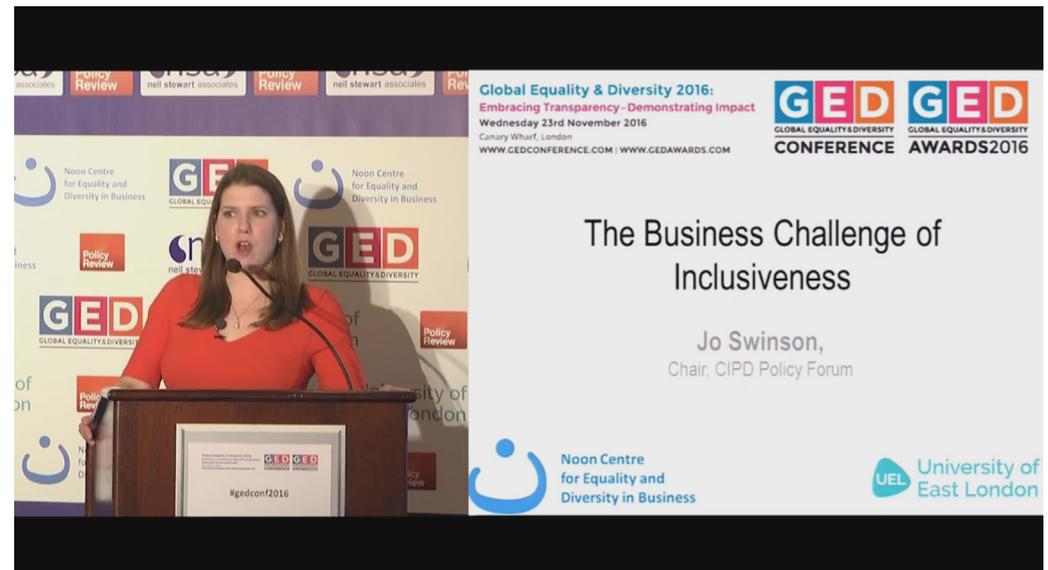
We create specialist programmes, packages and videos of presentations that can be used throughout professional networks, in partner websites, for induction and training and as credentials in business development.

It is very powerful to send a video presentation in advance of a meeting showing the leadership position and insight you bring.

We have distribution partners like E&Y National Equality Standard, many of whose members and clients are multinational.

Jo Swinson, Chair of the CIPD Policy Forum and Member of Parliament for East Dunbartonshire-speaking at **GED 2016** [Watch here](#)

GED combines specialist digital content production with face to face business development opportunities.



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Trevor Phillips OBE,
Former chair, Equality and Human Rights Commission - 2020 visitor focused
on diversity

Trevor Phillips OBE, Deputy Chairman of the Board of the National Equality Standard and broadcaster at **GED 2015** [Watch here](#)

GED content provides the tools needed to comply with and manage the impact of the government's equality and diversity policy on your organisation.

For more information on our specialist programmes click [here](#)



2016 Award Winners

The Noon Awards

Gary Zetter

Director of Apprentices & Sustainability Programme, Mitie

The GED Impact Award

TA'AZ Security 141

TA'AZ Security 141: The Future Leaders' Programme

The GED Research Award

Michael Kerrigan

Strategic Data & Intelligence Manager, Nottingham Trent University

The GED Transparency Award

Funke Abimbola

FRSA (Solicitor), General Counsel & Company Secretary (UK & Ireland), Roche Products Limited

The Chancellor's Award

Andrea Fimian

EMEA Supplier Diversity Program Manager IBM Corp Ltd

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New, bespoke creative packages transforming the return on investment for sponsors.

**4th Annual Global Equality & Diversity
Conference & Awards
Building Growth through Inclusion
and Diversity
Thursday 30th November 2017
Crowne Plaza London Docklands
Royal Victoria Dock, Western Gateway,
London, E16 1AL**

After the programme, the videos, podcasts, and documents will be hosted on the website for repeated, unlimited access, to be used for teaching, debate, team talks, briefing, team development, business development, staff induction or seminar material, creating a digital library of policy presentations, best practice, and service insights, with the best in products, services, and partnerships.

Videos and films can be embedded in your own websites and licenced as part of sponsorship packages.

Sponsors and partners have a worldwide profile for their ideas, brands, products, and services through partnership networks. The post event digital campaign across Europe and around the world will run for 3 months adding a powerful marketing and profile element to the traditional conference package.

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Platinum Sponsor

As the headline, Broadcast Sponsor, you will have a 6-month campaign of marketing, conference presence, exhibition, and unique profile on the digital TV output.

- Branding on the online video on all streamed coverage
- Brand profile across all the advance marketing and post event promotion before and after November 2017
- Branding on the staging in the main auditorium/broadcast suite
- Speaking opportunity and guest places
- A suite of professional video, streamed interviews and product profiles for future marketing and business development, embedded in websites around the world.

Gold Sponsor

Gold Sponsors will have co-branding and profile across a theme, session or topic of the conference and broadcasts.

- Branding and profile at the conference and in the marketing and promotion before, during and after the event
- Online video packages embedded across our partners and your own sites
- Speaking opportunity and guest places
- Consultation stand
- Filmed interview

GED Awards 2017 Sponsorship

The GED awards are a platform for professionals and academics who are implementing new approaches to diversity, equality and inclusion as well as demonstrating impact in companies and organisations through their initiatives.

- Sponsor's logo on all materials and the website
- Branding on stage
- Interview with category winners on broadcast (subject to editorial approval)
- Consultation stand
- Testimonial from Judges
- Role on the GED Awards judging panel and in awards ceremony
- Guest places

Silver Sponsors

- A speaking opportunity and guest places
- A video presentation of the session or seminar for post event marketing and business development
- Consultation stand
- Filmed interview

| Award | Sponsors | Background | | |
|-----------------------------|--|--|----------------------------|---|
| The Chancellor's Award | Reserved | <p>This award is at the behest of the Chancellor of the University of East London. Lord Noon was the holder of the Chancellor's office at the University of East London and this award is open to the nomination of any individual or organisation in a specific business or commercial sector that has demonstrated an impact in the public sphere on equality and diversity through the actions of an association, group of businesses or a single business programme.</p> | | |
| The Noon Award |  | <p>The Noon Award is presented to an individual who has, through their personal example, innovation or business model, contributed to greater diversity and equality in race, gender, identity and opportunity for peoples or groups.</p> | | |
| The GED Impact Award | <table border="1"> <tr> <td data-bbox="598 711 824 912">Private Sector Available</td> <td data-bbox="824 711 1052 912">Public Sector Available</td> </tr> </table> | Private Sector Available | Public Sector Available | <p>The GED Impact Award celebrates an outstanding example of both a business and public sector organisation using new data, responding to transparency of data and making change which can show an impact related to that original information.</p> |
| Private Sector Available | Public Sector Available | | | |
| The GED Research Award | <table border="1"> <tr> <td data-bbox="598 940 824 1141">Private Sector Available</td> <td data-bbox="824 940 1052 1141">Public Sector Available</td> </tr> </table> | Private Sector Available | Public Sector Available | <p>The GED Research Award celebrates outstanding examples of research methods and insights into diversity and equality in organisations, companies, or services.</p> |
| Private Sector Available | Public Sector Available | | | |
| The GED Transparency Award | <table border="1"> <tr> <td data-bbox="598 1168 824 1369">Private Sector Available</td> <td data-bbox="824 1168 1052 1369">Public Sector Available</td> </tr> </table> | Private Sector Available | Public Sector Available | <p>The GED Transparency Award celebrates the best example of published data and transparent information across business and the public sector on organisational make up, staff and / or customer service.</p> |
| Private Sector Available | Public Sector Available | | | |

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And many others

Is your UK business one of the 9,000 employing more than 250 staff?

The Fawcett Society's Gender Pay Gap series is the leading forum for the 9000+ businesses now subject to mandatory gender pay reporting and transparency legislation.

Many organisations use this broadcast programme to benchmark their work against the best in the UK, see how other companies are approaching the challenge and learn the most up to date solutions to meet the timetable and the law for publication.

Prime Minister Theresa May has recently announced that, **in addition to gender pay reporting, companies and public organisations will have to move toward reporting pay gap information by ethnicity, age and job grade.**

This will have widespread implications for how companies and organisations are seen by both their public, customers and, very importantly, by their own staff. **9,000 businesses with over 250 employees, plus public bodies, are now on a steep learning curve to report their gender pay gap by April 2018.**

But there are businesses and examples of best practice which are ahead of the legislation and from which everyone can learn. This programme brings them together in time to help organisations meet their obligations.

By the end of April 2017, only 7 companies out of the 9000 had made their gender pay information public. They have until April 2018 to publish and many will be using this time to build and modify their plans and learn from the best.

12th October - **GPG National Conference**
7th September - **GPG Reporting & Progress in Tech**
18th July - **GPG Reporting & Progress in Financial Services**
13th June - **GPG Implementation and Communication**

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“Taking part in The Fawcett Society’s Gender Pay programme not only provided recognition for Sodexo’s gender balance efforts but also created a powerful digital tool which I use to help explain a complex issue to both our internal and external audiences. The video also compliments Sodexo’s own publically available podcast on this topic.”

**- Megan Horsburgh
Head of Diversity and Inclusion
Sodexo**