

## A1: Using data to drive your diversity strategy

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- Who Bright Network are
- What we do and why diversity is at the heart of our work
- Our [recent research findings](#) on what graduates want (broken down by social mobility, BAME, female diversity) – linked for you to take a look at
- How members react to diversity initiatives run by employers
- What we provide to connect the hardest to reach members with employers based on our research findings
- Case studies of two students and their journey with Bright Network to their perfect first job.